Scheme Of
Seventh Asian-Pacific Business Schools Desert Challenge

I. Organizer/Co-organizer
Organizer: The People’s Government of Alxa Left Banner of Inner Mongolia, Alxa Left Banner Yasha Promotion Association
Undertaker: Alxa League Yasha Sports Industry Co., Ltd
Co-organizer: Mongolia Tianxing Cultural Tourism Development Co., Ltd

II. Date and Location
Date: April 28 to May 1, 2018
Location: Tengger Desert of Inner Mongolia, PRC

III. Introduction of the Event
Asian-Pacific Business Schools Desert Challenge (hereinafter referred to as Yasha Challenge) is a top-class outdoor sports competition for business schools in the Asian-Pacific region. The first Challenge was held in 2012 in Tengger Desert, Alxa of Inner Mongolia. By now, six sessions of the match have been successfully held, with the participation of more than 80 colleges and universities and a direct coverage of MBA population of 250,000 in the Asia-Pacific region.

The coming Seventh Challenge will be held during the May Day Holiday, 2018. More than 100 top business schools (from the Chinese mainland, Hong Kong, Taiwan, Macau, Singapore, England, and Australia and North America, etc.) are planned to be invited, practicing Yasha Challenge core values of Environmental Protection, Teamwork, Persistence, and Responsibility.

IV. Abstract to the Event
1. Team
1.1 Competing schools: each competing school shall have Team A, Team B and Team C

Team A: 12 members at max, members shall be regular MBA or EMBA students, graduates or pre-admitted students, wherein, students that attended previous match as team A members shall not take this event as regular player again.

Team B: Team B shall have no more than 8 members, which could be comprised by regular business school students, graduated students and pre-admitted MBA students enrolled in the year.

If the number of EMBA students from a college is 12 for Team A, the college may separately organize an EMBA team to participate in the match, so as to have independent team score and team ranking.

Team C shall have no more than 20 members, which could be students, teachers, sponsors, relatives and friends as well as journalists.

1.2 Visiting schools: schools attending the match for the first time shall have team A and team C.
Team B shall have no more than 16 members and shall have at least 10 members, which could be regular MBA and EMBA students, graduated students, sponsors and pre-admitted students enrolled in the year.

Team C shall have no more than 10 members, which could be business school students, teachers, sponsors, relatives and friends as well as journalists.

2. Form of Competition and Results

Form of Competition

Members of Team A and Team B are required to carry the compulsory equipment provided by the Organizing Committee all along the route every day, passing all the CPs before cut-off time and arrive at the destination before cut-off time. Personal daily result will be recorded only for competitors with all the compulsory equipment provided by the Organizing Committee.

School Results are the accumulated daily results of the competing schools. Weighted calculation is adopted to generate school result from the effective results of top 10 players of the day from Team A. No school result will be recorded for any school with less than 10 players in Team A.

When calculating school results, for female members, their practical result shall be derived with the following method before entering into calculation: reduce 50 minutes (first day), 60 minutes (second day), 25 minutes (third day). The rule of calculation for daily school results is as follows:

\[
M_A = \sum_{i=1}^{10} \left( \frac{f(A_i)}{\sum_{i=1}^{10} f(A_i)} \cdot A_i \right)
\]

Wherein,

\[
f(x) = \frac{1}{\sqrt{2\pi}\sigma^A} e^{-\frac{(x-\mu^A)^2}{2\sigma^A}} , -\infty < x < \infty
\]

\[
\mu^A = \bar{A} = \frac{1}{10} \sum_{i=1}^{10} A_i
\]

\[
\sigma^A = \sqrt{\frac{1}{10-1} \sum_{i=1}^{10} (A_i - \bar{A})^2}
\]

Personal result: the accumulated three-day effective results of all members of Team A and Team B, with the personal total results of male and female groups ranked separately. For the players who retreat on the first day of the Challenge, their competing time on the second day could still be recorded if they complete the second day match. The ranking results for all schools and top 10 males, top 10 females will be published daily. The final ranking results for schools and individual players will be announced after the Challenge. Team C will not take part in the personal results ranking.

3. Schedule

<table>
<thead>
<tr>
<th>Date</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>April 28</td>
<td>Registration date</td>
</tr>
<tr>
<td></td>
<td>Train station pick-up time: 7:30-10:00</td>
</tr>
<tr>
<td></td>
<td>Airport pick-up time: 9:00-16:00</td>
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<tr>
<td>April 29</td>
<td>First Day of Match</td>
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<tr>
<td>April 30</td>
<td>Second Day of Match</td>
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4. Timing method

4.1 Timing rule: net time will be adopted for this Challenge.

4.2 Electronic timing device will be fully used for the Challenge. All participants must follow instruction to wear the timing chip. When passing registering point, CPs and finish line, the chip will be clocked manually by the committee staff to record personal results.

4.3 Timing chips lost and replacement

If timing chip is lost during the Challenge, participants must report it to the judge at CPs and finishing point for manual timing. Participants who lost timing chips must have manual timing records at all CPs. The starting time for participants who lost timing chips is the time of first shot of the starting gun, and personal results of the day must subject to the final determination by the judge.

4.4 Timing chips scanning and monitoring

All participants must scan the timing chips via the scanner at registering point, CPs and finishing point, and accept the judge’s arrangement.

4.5 Duplicated records

If duplicated results occurs, the longer time result will be accounted as the official race time for the participant.

5. Racing Route and Distance

5.1 Racing Route

The entire race course is desert terrain. The first day’s route for Team A and Team B is 27km, the second day’s course is 32km, and the third day is 11km; totaling 70km in three days of the entire Challenge. The first day’s route for Team C is 10km, the second day’s course is 10km, and the third day is 11km; totaling 31km in three days of the entire Challenge.

There is a guidance flag on the track, participants should follow the guidance flags along the course and pass through all the checking points. Participants are not allowed to take shortcuts through the desert.

5.2 Starting point

All the teams must check in at the starting point and get started as a group together.

Check-in Area: all schools must clear up their camping area before entering check-in area and accept examination. If the rules are not obeyed, punishment will be conducted according to the rules, and team results will be cancelled for schools who seriously violate the rules. All the schools need to stay in the check-in area and accept examinations 30 minutes before departure.

ID Check: Judges check all participants ID information and timing chips/vests

Equipment Check: Judges check the compulsory equipment randomly at check-in area, and CPs (Check Points).
**Departure:** The departure for this event is divided into two batches each day, the first batch is team A and team B, the second batch is team C. Each batch will be checked before departure (no record will be considered as invalid result).

Sequence of Checking:

Checking sequence for the first batch departure: same as the schools ranking of the previous Challenge.

Checking for the second batch departure is not sequenced in principle, that is, they will be waiting in the check-in area, start to be checked after the shots for the first batch departure. The checking is based on the first-come-first-served rule and will be stopped after the shots for the second batch departure.

**5.3 Check Point (CP)**

In order to make the race fair and safe, all participants are required to pass CPs and complete the checking record in order, otherwise the personal results of the day will be invalid.

**5.4 Supply points**

Several supply points are set up along the racing route. Snacks, water and medical service are available at the supply points. Bottle purified water is provided at the supply points. Participants are required to refill their water bag or bottle at refilling area. Empty bottle should be given for taking away the bottle water.

**5.5 Finishing point**

Timing equipment is set up at the finishing point. Participants reaching the finishing line must check in on their own, results of the day will be invalid without checking record.

Participants must obey rules for starting point, check points and finishing point. Judges have the right to give punishments to the participants who pervert the justice of the race.

**5.6 Camping base**

There are retreatment camps, Medical camps, Admin camps, Media camps, Judge camps in the camping base. Schools are not allowed to take the functional camps. Participants must camp according to the regulations in their own location. Occupying others’ camping area is not allowed. The committee arranges camping area for schools according to the number of participants. Not all the camping areas are flatland.

The committee has requirement on size and weight of luggage, no suitcase is allowed to be taken into desert. The committee provides special luggage bag which is 95cm*150cm. Every 4 participants share one luggage bag. All luggage needs to be put in luggage bag. Luggage without luggage bag shall not be transported into desert.

Luggage bags are coded according to camping area and will be transported to the related camping area directly.

Luggage will be transferred via machine. It's high potential that the luggage will be squeezed, crashed and worn during the transfer. Valuables could be stored in hotels and claimed after the award banquet rather than being taken to desert.

**5.7 Race Track**

The race track will be published in March 2018.
6. Completion and Quit

Completion: Team A and Team B members who pass all the CPs before the cut-off time, have complete checking records at the registering points, Cps and the finishing points, complete the competing section of the day and pass the equipment check with all the compulsory equipment provided by the Committee, are regarded as completing the Match.

Quit: If Team A and Team B members get on rescue cars or medical cars, they will be regarded as quitting the Challenge. If participants want to quit for personal reason on the route, they need to apply to the responsible Judge of the day at CPs or supply points. If participants want to quit the next day race, they need to apply to the Judge at camping base.

Medical ordered Quit refers to that medical group believes the participant is not suitable to continue the race from safety concern and their professional viewpoints. Participants who are ordered to quit by medical group won’t have valid personal result.

- Medical ordered quit applies when medical group thinks the participant needs to be off the race and get treatment which means the physical conditions of the participant is not suitable to continue the race.
- Medical ordered quit applies when diseases which might affect the participant’s life occur, such as arrhythmia, tachycardia, frequent PVC, stroke, sunstroke, shock, exercise-induced asthma, acute abdominal disease, neurological diseases or sign, acute respiratory system disease, acute ophthalmic disease, epilepsy, severe sunburn, and so on.
- Medical ordered quit applies when injuries which might affect the physical function or health in the long term occur, such as ligament injury second-degree or above, muscle injury second-degree or above, hamstring injury second-degree or above, knee joint effusion, menisci injuries, and so on.
- Medical ordered quit applies when intense activity might cause long term health problem or threats to life during menstruation or pregnancy occurs.

7. Challenge Award

7.1 Top Award: Sand Gull Award

Selection Criteria: Team A shall have 12 members, Team B shall have 6 members at least; and all Team A & B members shall complete the entire 3-day race; Team A, Team B and Team C make no violation of the rules of the match, and the medals are awarded at the finishing point.

7.2 Sand Gull First-fly Award

Selection Criteria: designed for the visiting schools only. Team B shall have 12 members, and all the Team B members shall complete the entire 3-day race; Team B and Team C make no violation of the rules of the match. Medals are awarded at the finishing point.

7.3 Group Ranking Top 8

Selection Criteria: Team A has at least 12 members, and every day’s top 10 personal records will be calculated according to the team results calculation formula and the cumulative 3-day score will be tallied. Top 8 schools in the ranking will receive awards at the finishing point.

7.4 Top 10 Male & Female Finishers

Selection Criteria: Cumulative ranking of the 3-day effective finishing time of Team A and Team B
7.5 Best Organization Award

Selection Criteria:

♦ Successfully host the Seventh Yash Challenge School Kick-off meeting, invite the Committee to attend the meeting and present the Challenge, and provide meeting agenda, report and photos to the Committee.
♦ Have group training plan and lead the group training at least 2 times.
♦ Complete the registration, team leader confirmation, team member confirmation, registration fee payment on time and provide other docs required by the Committee on time.

7.6 Best Communication Award

Selection Criteria:

♦ Contributing no less than 5 articles before the event and no less than 2 articles after the event to Yasha official WeChat platform.
♦ Covering the event on the school’s official website.
♦ Provincial media coverage of the contest progress of schools.
♦ Making competing VCRs by schools.

7.6 Best Environmental Protection Award

Selection criteria:

♦ Meeting all the Committee environmental protection requirements during the race
♦ Treasuring resources and avoiding waste of food and water resources;
♦ Extraordinary performance on protecting environment activities

Best Organization Award, Best Communication Award, Best Environmental Protection Award will be selected by the Committee after the Challenge and awarded on the reunion party.

8. Penalty and prohibition

8.1 Participant who starts earlier than the starting time will be given time penalty and add 30 minutes to individual daily result.

8.2 Participant who doesn’t carry the compulsory equipment according to the requirements will be cancelled personal result.

8.3 Using ropes or other equipment to pull team mates are not allowed during the race. If it occurs, Judge could give warning notice or give time penalty with 30 minutes addition or school result cancellation.

8.4 Alcohols are forbidden during the Challenge. If participants break this rule, the school result will be cancelled, at the same time the school won’t be invited for the race next year.

8.5 Participants are not allowed to switch timing chips, vests. If it is found, both personal results and school results will be cancelled.
The final penalty rules will be published on the Match Regulation in March 2018.

9. Race Equipment

Equipment includes the equipment provided by the Committee and personal equipment prepared by individuals.

Compulsary equipment provided by the Committee: sleeping bags, moisture-proof Mat, whistle, vest.

Equipment provided by the Committee for camping: tent.

Bags provided by the Committee: backpack, luggage tag, shoes cover, water bottle, lunch-box

See the Event Equipment List for recommended personal equipment.

10. Meals

10.1 Packed lunch

Participants need to carry their packed lunch every day which includes 1 apple, 1 bread, 1 small bag of dried beef, 1 small bag of raisin and 1 bag of pickle. Participants shall take their lunch based on their needs.

10.2 Breakfast and dinner

Breakfast and dinner are provided at camp base for participants.

Breakfast includes millet congee, steamed bread, pickle, Chinese pan cake, and apples.

Dinner includes stewed mutton, stewed beef, chicken soup, instant noodle, pickle, Chinese pan cake and fruits.

Packed lunch is distributed to team leaders the night before. Participants get their own breakfast in the morning at camp base. Instant noodles are packed in bags rather than in box.

11. Luggage

Luggage is divided into three categories: check-in luggage, transferred luggage and carry-on luggage.

Check-in luggage won’t be taken into desert, it should be collected and kept by the Committee before the welcome banquet and returned to owners after the Award Banquet. Those luggages that do not fall in the range of transferred luggage and carry-on luggage shall all be deposited on the welcome banquet day.

Transferred luggage could be taken into desert. Participants are allowed to carry a soft backpack of no more than 5 kg as transferred luggage into the desert. Before departure every day, schools are required to pack all transferred luggage and hand them over to Committee. Committee is responsible to transfer the luggage to the camping base of the day and distribute them to schools at the camping base.

Carry-on luggage is what the participants need to carry along the race including compulsory equipment and other necessary equipment for the race.

All participants should understand the outdoor sports nature and the medial and physical risk of such sports. They are responsible for their personal trainings and preparations. All participants must
be aware that their physical condition is suitable for the race and meet the requirements for intensive outdoor competition activity. All participants must do the hart tests, and decide if they are suitable to participate in the race based on the test result. This is the personal decision of participants. The Committee doesn't provide any consultancy or evaluation service.

In order to assess if the participants' physical condition is suitable for the race, the Committee suggest participants to take the following test: electrocardiogram, blood pressure, blood glucose, routine blood test, Chest X ray.

All participants shall guarantee that all the information about health and medical history filled in the registration form are real and shall prepare specific medicine according to personal medial history.

During the race, the Committee doesn't provide any private medical products for the safety of participants. Medical group shall have the right to stop participants from the race and take medical check; Medical group shall have the right to terminate participant’s race according to the check result. Participants have to follow medical group's decision and instruction. Otherwise they shall be fully responsible for all the consequences. Uppers and drugs are forbidden during the race. If participants is found taking any uppers or drugs, they will be ordered off the race and forbidden to participate in the race for the rest of their lives and have to bear the related legal responsibility and all the cost occurred from the test.

VI. Safety

See details to the Safety Manual.

VII. Insurance

The Organizing Committee will purchase specialized group accident insurances for all the participants. Participants could buy their own full commercial insurance according to their own needs after registration.

VIII. Application and Register

Registration fee is RMB 3480/person for all participants.

Registration is conducted on the official wechat platform (Wechat ID: AAA_Official). All participants are required to register and pay on the wechat platform. Team leader is responsible to manage team member registration information.

Registration time: Nov. 1, 2017 to Mar. 10, 2018
Payment time: Mar. 1, 2018 to Mar. 15, 2018

Fee Refund policy: Full payment of entry fee will be refunded to the remittance account if the applicator applies to quit before 12:00pm on April 1, 2018 (payment is settled in RMB, the exchange loss will be born by applicators), the Committee will not deduct any cost. 30% of the entry fee will be deducted with the left amount refunded to the remittance account if the applicator applies to quit before 12:00pm of April 5, 2018 (payment is settled in RMB, the exchange loss will be born by applicators). No refund will be made if the applicator applies to quit after 12:00pm of April 5 2018.

IX. Environmental Protection and Social welfare

Environmental Protection and social welfare is the core value of the Challenge. All activities causing damaging or polluting environment will be punished.
1. Rubbish pollution

Rubbish bins will be placed at the camping area, starting point, finishing point, check points and supply points. All participants are required to carry on their own rubbishes and dispose them to the rubbish bins.

On the route participants are required to bury their waste and toilet tissues in the ground which is 20cm under the surface of the ground, at least 100 meters away from the check points, supply points, camping areas, locals' living area and ancient sites.

Punishment for littering depends on severity of the act, including warning for the group, time penalty, even ban of participation. If there is any economic compensation needed to be paid to any third party because of the littering, all the related participants are responsible for full payment of the compensation.

2. Desert protection

Damage of the desert vegetation will cause desertification. Therefore, the Committee requires the following rules to be followed: do not dig and take Cynomorium songaricum; don’t destroy Chinese tamarisk and Alhagi sparsifolia. If participants are caught violating the rules, they will be facing punishments from the Committee including warnings, time penalty or ban of participation. If there is any economic compensation needed to be paid to any third party because of the damage of desert plants, all the related participants are responsible for full payment of the compensation.

3. Social Welfare

The Committee will set up Yasha Social Welfare Center which plays a leading role in race welfare, so as to performing the social responsibilities by supporting the programs initiated by Yasha participants, protecting desert plants and helping unattended children.

X. Management of Team Reporter

Each school shall at least have one reporter, who is responsible to take photos, shoot videos and make word records for the school teams. And they have to provide 10 photos, one short video and one report of their school teams to the Committee before and after the Challenge respectively.

The school team reporters who meet the requirements will be refunded the cost of 1,000 yuan.

The Committee will designate the interview points for all the school reporters, and they may take photograph near the interviewing points.

XI. Right of Interpretation

The Yasha Organizing Committee reserves the final interpretation and amendment rights on the scheme of match.